

# SEO Online Content Management

Organizations understand the value of investing in online content management, with many of them dedicating \$10,000 or more into their [marketing budgets](#) each fiscal year for this purpose. Most have become savvy that Google and other search engines are not “one-and-done” about SEO. Fresh and engaging content provided on an ongoing basis is the best way to keep search engines excited and your website ranking well organically.

The Write Reflection offers package deals for organizations. Engage readers with relevant articles, blogs, white papers, emails, and other online content unique to your brand. Organizations have the option of paying a per-hourly rate for all online content services as needed. We also offer two monthly retainer packages from which to choose. [Contact us](#) to schedule your no-obligation consultation to discuss your options.

<b>Basic Online Content Package</b>	<b>Premium Online Content Package</b>
<p><b>Each month, clients will receive the following services:</b></p> <ul style="list-style-type: none"><li>• Conduct industry research to identify relevant and engaging topics.</li><li>• 2 monthly blog posts (SEO enriched) with word counts between 800 to 1,200 words.</li><li>• 4 social media posts (1 per week) designed and posted. Includes original digital artwork/graphics.</li><li>• Monthly planning session with designated team member to review progress and evaluate needed changes to online plan.</li></ul>	<p><b>Each month, clients will receive the following services:</b></p> <ul style="list-style-type: none"><li>• Conduct industry research to identify relevant and engaging topics.</li><li>• 4 monthly blog posts (SEO enriched) with word counts between 1,200 to 1,500 words.</li><li>• 1 industry white paper or case study per month.</li><li>• 8 social media posts (2 per week) designed and posted. Includes original digital artwork/graphics.</li><li>• Engagement with consumers and industry professionals across online platforms to bring awareness to your brand.</li><li>• Bi-monthly planning sessions with designated team member to review progress and evaluate needed changes to online plan.</li></ul>
<b>\$1,000.00 per month</b>	<b>\$1,500.00 per month</b>