

eNewsletters Management

eNewsletters are an inexpensive way to develop and maintain relationships with your valued customers. Organizations can use eNewsletters to position themselves as experts in their industries, providing access to tips and tools that help address customer pain points while positioning their products or services as the best solution.

The Write Reflection offers package deals for organizations. Engage readers with a monthly eNewsletter posted to your website and shared out via social media and email blasts to your mailing list. Organizations have the option of paying a per-hourly rate for all work related to preparing a monthly eNewsletter. We also offer two monthly retainer packages from which to choose. [Contact us](#) to schedule your no-obligation consultation to discuss your options.

Basic eNewsletter Package	Premium eNewsletter Package
<p>Each month, clients will receive the following services:</p> <ul style="list-style-type: none">• Monthly planning session with designated team member to review proposed editorial plan and conduct relevant interviews with team members/industry experts featured.• Writing eNewsletter content and submitting to designated team member for approval.• Designing 2-page eNewsletter.• 1 round of revisions to eNewsletter copy. All additional revisions billed at hourly rate.• Providing designed eNewsletter to organization for self-posting to websites, social media, and for direct email to clients.	<p>Each month, clients will receive the following services:</p> <ul style="list-style-type: none">• Monthly planning session with designated team member to review proposed editorial plan and conduct relevant interviews with team members/industry experts featured.• Writing eNewsletter content and submitting to designated team member for approval.• Designing 4-page eNewsletter.• 2 rounds of revisions to eNewsletter copy. All additional revisions billed at hourly rate.• Providing designed eNewsletter to organization for self-posting to websites, social media, and for direct email to clients.• Optional offer to manage email blast for clients on the organization's behalf.
\$1,000 per month	\$1,250.00 per month